

Grammy Winner Amy Ray is "In the House"

Atlanta, GA: Cinefilm is used to hosting producers, directors, or cinematographers in their telecine suites but it's not often a performer drops by. This month Grammy winning artist Amy Ray of The Indigo Girls dropped in for a transfer session. This was a project that was very personal to her as she was transferring old home movies to include in an upcoming music video release. Ray had over 15 reels of S8mm movies from early concert tours and even films that she made as a child with her brother.

While it may have been just home movies, it was important media that needed a quality transfer. "It may seem odd, but we were converting the images to Hi-Def," explains Cinefilm Colorist Ron Anderson. "Our standard broadcast projects are with 16mm or 35mm, but we also have a S8 gate on our Spirit and can make home movies look better than the image on any projector. While I was balancing each scene for a Best Light Daily, Amy was able to make editorial decisions on what was important and what could be ignored. It provided a great review of the early years of their first tours and behind the scenes vantage points of their first European concerts. While few people shoot S8 anymore, you have to remember that this was the only media for personal movies back when home digital video cameras did not exist."



Ray decided to keep the images in a 3x4 format inside the HD 16x9 frame to add to the nostalgic look of old films. Early tour material will be intercut with childhood trips to Disneyland and 'commercials' she made with her brother for their Hot Wheels toys. Fans will get the chance to 'peak behind the curtain' in the life of their music idol in an upcoming music video coming soon on their favorite cable music channel.

Indigo Girls Recording Artist Amy Ray sorts through her box of home movies with Cinefilm Colorist Ron Anderson. Working in the Spirit/DaVinci telecine suite the S8mm films were transferred to HD to be included in an upcoming music video.